

What's Your IAQ Score?

Indoor Air Quality (IAQ) refers to the air within a building & how relates to the occupants' health & comfort.

1 in 5
People who have
allergies/asthma



96%
Homes with
IAQ problems



90%
Time spent
indoors

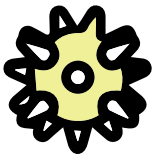
2900
Gallons of air we
inhale each day

25.5M
Americans with
asthma

2-5x
Indoor air is worse
than outdoor



ALLERGY/ASTHMA TRIGGERS



Pollen
7% of adults & 9% of children
are affected by seasonal allergies



Dust Mites

one of the worst indoor triggers
& can even **cause** asthma

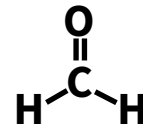
Pet Dander
cat allergies are twice as
common as dog allergies



Relative Humidity



directly affects mite & fungal populations
higher humidity = more mites & mold

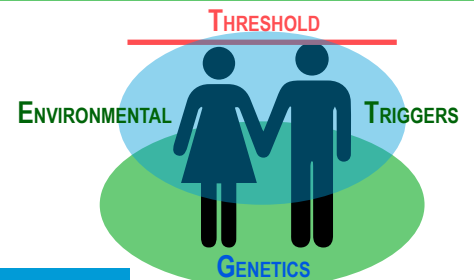


Chemical Pollutants

offgassed by building materials, carpet & upholstery - can cause severe reactions

When the mix of **genetic factors** & **environmental triggers** reaches the **threshold** for an individual, allergy & asthma symptoms are expressed.

We can't do anything about genetic factors, but **we can control some environmental triggers** to make people more comfortable, & possibly even prevent issues that create health problems.



TOP 3 CLEAN AIR SOLUTIONS

1 Have your air tested by a professional who uses an AirAdvice™ monitor

2 Install IAQ Solutions for filtration, ventilation & humidity control as needed

3 Be sure to maintain your system as recommended by your contractor

